December 2021

**PRICE INCREASE**

The UWLA is fully funded by brand, product, and supporter registration. Income generates around €207,000 (£180,000), with expenditure on administration, marketing and technical activity kept in line with income generated.

The Board at their meeting on 9 November supported a proposal to increase rates by 4.5% in line with cost of living experienced across Europe, the first increase by the scheme for 10 years.

|  |
| --- |
| PROPOSAL TO INCREASE REGISTRATION COSTS BY 4.5% (rounded) |
| exchange rate £ to € 1.15 |  |
|  | £ | € |
| Brand | 500/525 | 575/600 |
| Group Registration 10 brands or more | 5,000/5,225 | 5,750/6,000 |
| Licence | 2,000/2,100 | 2,300/2,400 |
| Product (sku) up to 49 | 25/26 | 28.75/30 |
| Product (sku) 49-89 | 20/21 | 23/24 |
| Supporters fee | 250/262 | 287/300 |
| EXAMPLES |  |  |
|  | Current costs | Proposed Cost |
| COMPANY A - £ |  |  |
| 1 brand | 500 | 525 |
| 24 products on sku | 600 | 624 |
| **TOTAL** | **1,100** | **1,149** |
|  |  |  |
| COMPANY B - € |  |  |
| 2 Brands | 1,150 | 1,200 |
| 1 licence | 2,300 | 2,400 |
| **TOTAL** | **3,450** | **3,600** |
|  |  |  |
| COMPANY C - € |  |  |
| 8 Brands | 4,600 | 4,800 |
| 4 licence fees | 9,200 | 9,600 |
| **TOTAL** | **13,800** | **14,400** |
|  |  |  |

**ANNUAL AUDIT**

The annual audit provides evidence that products displaying the label, deliver no more water than is stated on the label, thereby maintaining the credibility of the scheme and the product.

The WG proposed and was accepted at General Forum on 2 December to bring the audit process in house, thus necessitating a small charge to registered companies. The inhouse process, will undertake a series of checks that includes paper checking test reports, certification schemes, witness testing and actual third-party product testing when necessary. It is proposed that the services of an audit inspector are secured to undertake the new process.

The following fees will be applied in 2022 and provides examples of potential costs.

Costs will be:

* Sku rate is £2.50 or €3 per product registration
* Excludes any products removed from visibility
* Licence fee is actual product registered per licence

Examples of potential costs:

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | £ | € |
| Company A  | 24 sku | **60** | **72** |
|  |  |  |  |
| Company B | 1 licence with 98 products | 245 | 294 |
|  | 2 sku different category | 5 | 6 |
|  | Total audit cost | **250** | **300** |
|  |  |  |  |
| Company C | 4 licence fees each with differing number of products |
|  | Licence fee 350 products | 875 | 1,050 |
|  | Licence fee 132 products | 330 | 396 |
|  | Licence fee 89 products | 222.5 | 267 |
|  | Licence fee 278 products | 695 | 837 |
|  | Total audit cost | **2,122.50** | **2,550** |
|  |  |  |  |
| Audit fees will be charged per annum |  |  |